# **Epsilon Sigma Alpha – Indiana State Council**



Spring Conference – March 12, 2021 Danville United Methodist Church, Danville, IN at 10:30am

Registration and Ways and Means Table shopping before meeting was called to order.

The meeting was **Called to Order** at 10:00 am by President Alley Gary

Opening Ritual was recited by all in attendance

Opening Thought and Pledge of Allegiance led by Chaplain Jan Lantz

Welcome given by President Alley Gary

Welcome and Instructions given by Jaycee Peak, Zeta Eta Chapter

Roll Call conducted by Megan Grey

11 chapters represented – 9 chapter presidents and 36 chapter members totaling 45 members. Roll call sheet is attached to minutes.

14 State Council Board members were in attendance. 6 State Council Board members were excused absence from the meeting. Attendance sheet is attached to minutes.

### First Time Attendee and Pledges – Jennifer Skinner, 1<sup>st</sup> Vice President

1 first time attendee at Fall Conference; 1 pledge (Brandy Small, Gamma Pi) and 3 sponsors (Lynn Howley, Denise Hagerty and Peggy Clegg, all from Gamma Pi) in attendance.

First Time Attendees were invited to introduce themselves with their name, chapter, favorite sport

New Pledges were invited to introduce themselves with their name, chapter, how do they know their pledge

1st Vice President Report – Jennifer Skinner, 1st Vice President

### **Membership**

As of May 15, 2021, we had 282 members. We've lost 21, had 7 transferred out, 3 reinstate, and added 14 pledges. We currently have 271 members. We are down 4%. Looks like we've had pledges in Alpha Delta, Beta Kappa, Eta Pi, Gamma Pi, Phi Alpha, and Zeta Eta. Keep up the good work and let's see if we can get a few more members by May 15.

Jennifer will be hosting a state-wide social & recruiting event on Sunday, May 22, at 1:00! It's a scavenger hunt with an app called GooseChase. Register in teams of up to 4 with your fellow ESA members and possible recruits. You can join us on Mass Ave or your own favorite public location so those of you in further away places like Fort Wayne and Evansville can participate too. Those of us nearby will meet at Coat Check Coffee in the Athenaeum. Your team will have 90 minutes to compete for the highest score and win a fun prize. Contact Jennifer to register your team. Jennifer will need your team members, team name, and main contact's email and cell phone number. If you don't have a full team and are meeting us on Mass Ave, we can place you with others. One person on your team will need to download the GooseChase app. There is a flyer in your chapter packets.

#### 2022-2023 Slate of Officers

**President:** Jennifer Skinner, Eta Pi, Fishers

1<sup>st</sup> VP/Membership: Cindy Norman, Beta Phi, Rockville

**2<sup>nd</sup> VP/State Projects:** Kary Lasley, Eta Pi, Fishers **Treasurer:** Jennifer Morris, Gamma Pi, Indianapolis

Recording Secretary: Jennyfer Balkema, Alpha Zeta, Fort Wayne

**Parliamentarian:** Cyndi Murphy, Chi Omicron, Avon **Educational Director:** Morgan Nichols, Eta Pi, Fishers

#### 2022-2023 Appointed Officers

Corresponding Secretary: Megan Gray, Chi Omicron, Avon

**Awards Chair:** Kim Hockaday, Chi Omicron, Avon **Association of the Arts:** Brenda Campbell, Eta Pi, Fishers

Chaplain: Jan Lantz, Chi Omicron, Avon

Collegiate Coordinators: Lyndsey & Robert Beal, Chi Omicron, Avon

Easter Seals Coordinator: Monica Haddock, Eta Pi, Fishers

**ESA Foundation Counselor:** Mary Brewer, Gamma Pi, Indianapolis

LAMP Editor: Serena Williams, Chi Omicron, Avon

MARC Representative: Jan Rahn, Gamma Pi, Indianapolis MARC Representative: Pam Vogel, Delta Delta, Seymour St. Jude Coordinator (Senior): Sue Bigler, Eta Pi, Fishers St. Jude Coordinator (Junior): Laura Campbell, Eta Pi, Fishers

Webmaster & Scrapbook Chair: Courtney Ginder, Eta Pi, Fishers

Junior Past President: Alley Gary, Eta Pi, Fishers

# **Bids for Conferences and Convention**

Fall Conference 2022

• When: October 22

Where: Roanoke American LegionHosted by: Alpha Zeta, Fort Wayne

Spring Conference 2023

• Hosted by: Gamma Pi, Indianapolis

State Convention 2024

• When: June 14 − 16

• Where: Hilton Garden Inn Terre Haute

• Hosted by: Beta Phi, Rockville

### Scrapbook chair report given by Serena Williams

Please submit your pictures for the scrapbook.

Treasurer Report given by Megan Gray for Treasurer Wendy Hahn

Checking Account Balance: \$11,479.81. Savings Account Balance: \$2,992.42 The books were audited by the committee on 1/30/2022 and were found to be in good order.

State dues were received from all but 3 chapters. These chapters will not be eligible for voting or awards. Alley reported that she contacted all 3 chapters regarding dues. One member has chosen to be a Member at Large. Two chapters did not respond to Alley. Disaster Fund & State Project donation forms are available on the state website. Only checks made out to the Indiana State Council need to come to me, but remember to record all donations on your philanthropic report. These are due on May 15. Please check out the St. Patrick's Day-themed lottery ticket raffle basket at lunch. This is a Ways and Means project for the Indiana State Council fund. May the luck of the Irish be with you!

**Association of the Arts** report by Association of the Arts Chair Roseann Gary

I have two questions to ask conference attendees:

- 1) Who will be entering a category?
- 2) Who needs an entry form today? (I will bring several entry forms with me)

OR, if you don't feel comfortable entering alone, how about getting together with chapter members, and doing a President's Theme entry?

Jenni Russ, Gamma Pi, submitted an entry during the conference.

## Easterseals report given by Megan Gray for Easterseals Coordinator Lyndsey Beal

Thank you to everyone who sent us such kind messages regarding our new addition to our family! It sure has been a life-changing couple of months but so worth it. I recently just accepted a job that is working with special education students so this really means a lot to me.

The forms on the ESA State website have been updated and if you have any checks you need to send me you can find my information there. All Easterseals contributions are due March 31st, which is earlier than our normal due date, May 15th. I know we are getting to the end of the ESA year but as the weather warms up keep thinking about philanthropy projects that you can hold to give back to the Easterseals community. It is never too early to start thinking about next year's events!

Easterseals Representative AnnaMarie Chambers attended Spring Conference to talk about the services offered by Easterseals and to share information about the "\$10 grand in your hand" raffle to benefit Easterseals. Ability Awareness Day will be held during the Indiana State Fair on 7/31. There is volunteer opportunity at the Community Day event on 4/23.

### MARC Conference Information given by BJ Voll, Ways and Means Chair

There will be no marketplace at the conference

There will be 2 Ways and Means will be held at the conference

- 1. Live auction new purses and gift cards valued at \$150 donated from each state
- 2. 50/50 raffle tickets will be available to each state starting in April

Conference shirts will be available for purchase to wear after the MARC Conference.

Break was taken at 11:05 AM

Meeting reconvened at 11:08 AM

**President Alley Gary** asked the PIPs in attendance to introduce themselves and share a fun fact.

Parliamentary report given by Parliamentarian Morgan Nichols

There were no amendments submitted. There will be no voting at State Convention. Thank you to Carmen Oswalt, Jenni Russ and Cynthia Murphy for agreeing to serve on the committee.

# Webmaster report given by Megan Gray for Webmaster Courtney Ginder

# **Data and Analytics**

- Website (last 30 days, February 8 March 9, 2022)
  - o 209 sessions (visits to website), up 19% over previous 30 days
  - o 726 pageviews, up 55% over previous 30 days
  - o 55% new visitors, 45% returning
  - Device breakdown (device used to access the site): 75% desktop, 24% mobile, 1%
  - o Top referrers: ESA MARC website and Facebook
  - Top Posts/Pages (not including Home page)
    - Forms
    - Chapter Rosters
    - Events for February 2022
    - 2022 Spring Conference Event page
    - About Us: Indiana State Council
    - About Us: Chapters
- Social Media
  - o Facebook (Last 28 Days, February 10 March 9, 2022)
    - Page reach (times page has been seen in people's newsfeeds): 2,427, up
       43.8% over previous 28 days
    - Profile Visits (times people actually went to the page): 30, up 30.4% over previous 28 days
    - New Likes and Followers: 5, up 66.7% over previous 28 days
    - Audience: Mostly women follow us
    - Top Cities: Indianapolis, Seymour, Muncie, Fort Wayne, Greenwood, Mattoon IL, Noblesville, Fishers, Franklin, Rockville
    - Top 5 Posts

Post	Reach	Likes & Reactions	Comments	Shares
	-	-		-
BSU Polar Plunge	807	89	16	4
ESA History	710	57	11	9
ISC Winter Board Retreat	403	50	8	2
Meet the ISC: Jennifer Skinner	367	93	22	1
Eta Pi Eggs for Easterseals	341	10	0	3

- o Instagram (Brand new! Everything is up 100% because it didn't exist until mid-February)
  - Reach (time account has shown up in people's feeds): 82
  - Profile Visits (times people visited the account): 76
- Social Media is a game-changer for our organization in reaching new people and sharing what makes ESA amazing.

- o If I ask you to share why you love ESA, or what your favorite philanthropy is, please tell me!
  - Not only are we sharing what makes our organization so special, this is getting us into people's feeds so that the content we want them to see (events, fundraisers, recruiting, etc.) gets into their feeds, too.
  - Headquarters also loves what we're sharing, too!
- o I sent chapter presidents & contacts an email asking them to tell me their chapters largest fundraiser or a fun fact about their chapter for a Meet the Chapter series I'm doing. Please respond back to that as soon as possible so I can make those posts! I've only heard back from Gamma Pi.

### **Chaplain report** given by Chaplain Jan Lantz

Continuing to send out birthday cards to State Board Members, available to send out sympathy, thinking of you, encouragement, get well or congratulations cards – please continue to forward those requests via e-mail through a happy / sad request (available on the State Web page) or just an email. Please include your chapter name, and email or address of the person that needs those thoughts and encouragement.

Forwarding MARC & IC Chaplin Reports to our chapter State of Indiana contacts Please let me know if your chapter is not receiving those updates or if there is anything individually, I can do for someone in your chapter.

I will be starting to prepare for the Celebration of Life service and the flag ceremony for State Conference and will contacting chapters for information needed.

#### **LAMP Editor** report given by Megan Gray for LAMP Editor Elaine Weller

I am so appreciative to everyone who has participated in communicating the work being completed by ESA throughout the state. I thoroughly enjoy getting to know the chapters by reading the articles submitted to The Lamp. For those individuals receiving printed materials, we are no longer printing in booklet format. This is a cost-saving measure, and allows for the content to direct the number of pages utilized for the publication. Please remember submissions are always welcomed.

# **Philanthropic Report** given by 2<sup>nd</sup> Vice President Cindy Norman

I received 2 state recommendation forms on time, they were from Gamma Pi, Indianapolisand Alpha Zeta, Fort Wayne, they both were to keep Camp Riley and Anna's Celebration of Life as our State projects. I sent the information to my committee and they looked them over, so no voting at convention!

Moving on to ACOLF. We have sent 8 gifts to kids waiting to receive their gifts from Anna's. Brad said he will have some more names to Cindy soon. If you would like to be added to the list to send a gift just let me know, it can be a chapter or as individuals. I had an email blast sent out about the St. Patrick's Day Parade in downtown Indianapolis on Mach 17, 2022. So

far there is just me and Mary Clark going but we would love to have more members join us. The parade starts at 11:30am and should end about 12:30pm, meeting time is 10:30 at North St. and Pennsylvania and ends at North St. and Meridian. This is the first year ACOLF has participated in the parade.

Now to Camp Riley. We have a new Community Fundraising Coordinator for Camp Riley, her name is Melissa Sexton. She is here to talk to us today about Camp Riley. Bradford Woods has decided to build a permanent dock instead of the floating dock we were working towards. The permanent dock is \$70,000.00 but will last many more years; we have \$35,538.00 raised so far without any totals from this year. Cindy asked Melissa to explain all that. They are going to have camp this year and we will get to have a Camp Riley Day. Cindy will work with Melissa to get a date figured out. We are also going to be able to get t- shirts again this year, and they are working on getting us a price and sizechart so I can get that information to everyone.

Please remember to get your philanthropic report to Cindy by May 15, 2022.

Cindy introduced Melissa Sexton from Camp Riley who shared that:

Fishing Dock – A cost analysis was done, a review of who uses the dock, maintenance costs and comparison of a 20 year floating dock vs a 30 year permanent dock. Bradford Woods will raise the difference if ESA cannot raise the full \$70,000 with ESA maintaining naming rights.

Camperships are still needed.

New project options are a learning kitchen (\$40,000 with naming option), outdoor lighting (\$12,000), outdoor play space (\$35,000 with naming option) or archery range (\$10,000).

Cindy introduced Brad Haberman from ACOLF who shared that:

The pandemic has allowed us the opportunity to redefine how ACOLF does what it does. 2022 will be celebrating 16 years. In 2020 60-70 gifts were given to children. In 2021 74 gifts were given to children. The goal for 2022 is to give 100+ gifts to children. iPads are in high demand with very low supply due to supply chain issues. It takes 9 weeks to get an iPad directly from Apple.

Upcoming events:

3/16 – St. Patrick's Day parade in Indianapolis

4/2 – Murder Mystery dinner hosted by Eta Pi

4/6 – Bingo event

Midnight Mile hosted by the Youth Board of Directors

6/4 – Clay shoot

8/18 - 18 hole challenge

8/27 – Concert for a Cause at the Arts Center

9/10 – Motorcycle Ride

12/3 – Rock the Night event

Family reunion is being planned New media is available

## **ESA Foundation** report given by Mary Brewer

As most are aware, Indiana is hosting the IC Convention - Tuesday, July 26 in the evening, the ESA Foundation will host the Foundation Fun Fest. Indiana will donate a state basket to this event for the silent auction - more information will be shared prior to Spring Conference. The theme will be "Indiana" If a chapter or anyone has an item to donate, please let me know.

Here are some reminders about the ESA Foundation

131 current active ESA Foundation Members

Turnaround Funds - this is a simple way to support our ESA Foundation:

Rather than sending individual checks to one or more 501c3 charities, the individual sends one check to the Foundation indicating which charity is to receive what amount. The Foundation turns around this request and sends individual checks back to the person using the turnaround funds. Then the person sends the checks to the individual charities. Note: Checks are returned to the donor, not to the charity, so the donor needs to send them on to the charity.

Membership Options and Dues:

- oAnnual dues were due to ESA Headquarters **before** March 1 but it is not too late to join. All ESAF members were asked to stand.
- oGeneral membership is just as important as Life Active Membership.
- o Members of the Foundation do not need to be ESA members!
- oIt is only \$25 to join and \$15 per year annually.
- oIt's never been easier to join or renew online via the Member suite Link: https://esa.users.membersuite.com/home.

Quick recap on the Fall Scholarship cycle, email all of the counselors, over 30 emails bounced back. Need to implement a solution to revamp the email & Indiana counselor lists. Many bounce backs were due to retirements, counselors that left the school system - believe a lot of this is post covid / pandemic attrition. Need to find a more efficient way to notify counselors and possibly ensure permanent linkage to school systems academic scholarship listing, open to ideas. Also looking for an alternative to the thumb drive for storage - possibly using BOX, to store updated Indiana School system email addresses and reports.

### **Hope for Heroes/Disaster Fund** report from Jr. Past President Brenda Campbell

If you have done any Hope for Heroes projects, please fill out the Hope for Heroes Monthly Report and get it to me. There is a form in your Chapter packet and it is also available on the website.

Please remember the Disaster Fund when you are doing your end of the year giving. Those forms go to the Treasurer, Wendy Hahn and are also on the website.

Also remember to submit a Member of the Year for your chapter. The information and guidelines are in your chapter packet and can also be found on the website.

Updated rosters are due by the magical date of May 15. There is a template on the website.

"All of the successful teams I have ever seen have these characteristics:
The play unselfish.
They play together.
And they play hard." - Larry Brown, legendary basketball coach

Hope to see you in July!

#### **Educational** report from Educational Director Monica Haddock

Monica is steadily receiving educational reports from 2 chapters and have received a report here and there from a few other chapters. Remind yourself or your educational chair to send in those reports of all your fun learning!

Game time with Monica - Heads or Tails Basketball Facts Game

# MARC Report given by MARC Reps Jaycee Peak, Laura Campbell

Reminder, please mark your calendars for the 37<sup>th</sup> Annual MARC Conference "Get Your Kicks on Route 66" to be held October 7-8, 2022, at the Marriott Tulsa Southern Hills, OK. Oklahoma is a 12 hour with pit stops from Indiana. Registration is \$150.00 before September 10, 2022, \$175.00 after that date. Room rate is \$121 per night plus tax. There is a room block which will be honored until September 24, 2022. The Group code is ESA MARC. There is complimentary self-parking, Wi-Fi and free breakfast. Registrations will be sent to Judy Cravens, Registration Chair & Treasurer.

The MARC Mid-year meeting was held last Saturday, March 5, 2022 at the Marriott Tulsa Southern Hills, OK. I contacted Deb Hughes on Monday, March 7, 2022, to inquire if she would share information with me to report to you today. Deb's response was

"Hi Jaycee, the mid-year meeting was the past Saturday and all forms and plans were approved and confirmed. You will receive information tomorrow by email distribution via Kim's distribution list. This will include registration form with hotel information and the ad form for the conference brochure. After receipt, if you have questions, please reach out to me. We are getting excited for you to come to Oklahoma."

Jaycee contacted both Alley and Brenda to see if they received an email from Kim Poling with additional MARC information, they had not. Jaycee visited the MARC website and it has not been updated with any information regarding the upcoming MARC Conference. Thus, we have no additional information to provide you with today. I am hopeful that we will receive the information to submit with our April 1<sup>st</sup> MARC Article for the LAMP. If not, we will definitely have the information by the Indiana State Council State Convention, with our MARC Rep! Brenda shared with us that there will be tours offered prior to the MARC Conference. There are 4 excellent speakers for the Leadership on Friday, September 7<sup>th</sup>. State Baskets will be part of the Ways & Means project for the MARC Conference.

Indiana is proud to announce that Alley Gary, ISC President will be submitting her nomination as a candidate for the office of MARC Parliamentarian.

As a reminder, there are now only 11 states in MARC consisting of Illinois, Indiana, Kansas, Michigan, Minnesota, Missouri, Nebraska, Ohio, Oklahoma, South Dakota and Wisconsin.

Many thanks to Courtney for placing a copy of the MARC Registration Form on our Indiana ESA website. A copy of the MARC Registration Form was also place in the March LAMP issue, thank you Elaine.

We hope you will stop by the MARC raffle table today to purchase your tickets (\$2 – ticket OR \$10 – 6 tickets). The funds raised today from the Spring Conference will be for the MARC Scholarship.

Zumba was done with Kelly and Sue

# Collegiate report given by Collegiate Coordinator Kary Lasley

Kary has had good communication with Phi Alpha but the chapter is struggling. March 26 is alumni day with Phi Alpha. Phi Alpha supported the Polar Plunge event in Muncie. Kary is interested in starting chapters on new campuses please let her know if you have contacts on campuses in Indiana.

# **ESA for St. Jude** report given by Jr. St. Jude Coordinator Sue Bigler

We're getting close to the end of the year but we still have a lot we can do! It's our golden anniversary of partnership with St. Jude! We are all very excited to see how many \$50 donations our state can make by the end of 2022 (and we look forward to receiving a very special prize for winning at our 2023 State Convention)!

Our Giving Bean fundraiser wraps up on the 14<sup>th</sup> – thank you to those who have already shared/purchased! We will receive a report along with our payment after it ends and hopefully we can send in a check in a multiple of \$50!

Check out the St. Jude table for some raffles and small things for sale.

Remember, all things are due by May 15<sup>th</sup> so get those booked reports and monies completed before then!

Please reach to myself or Sue with any questions or ideas!

Awards report given by Megan Gray for Awards Director Robert Beal Jr.

Thank you for everyone's well wishes and support over the past month with Veronica being born back in February. She has been a wonderful baby and a great part of our family. As for the awards, with Summer Conference around the corner, let's get those fill out the award sheets so that way your chapter can be eligible for an award this year! I cannot wait to hand out awards to individuals and chapters! I hope everyone has a great rest of the day.

#### **2022 IC Convention Report**

Tuesday

- **ESA Foundation Fund Fest** An evening of games and fun! There will be a drink and snack pull, silent auction, live auction, and so much more.
- Thursday
  - o **IC Council Event** It's a Lip Sync Battle!!!! Entry is \$30/person and \$20/person to perform. There will also be ESA Music Trivia. Some members of the board will be performing!
- Friday
  - o **IC Challenge St. Jude Event** This is an event that you need to fundraise in advance. A donation of at least \$200 to register and receive a t-shirt.

Please register for convention – registration is required to volunteer at the convention. Aprons are available to purchase for \$5 to wear while volunteering at the convention. There will be some available for loan if you don't want to buy your own.

With Indiana hosting the convention there is limited travel expense to attend convention.

Please plan to stay at the hotel during the convention. The convention needs to meet the room guarantee with the hotel

Brad Haberman with ACOLF will speak at convention

Consider purchasing an ad in the convention booklet. Ads are available in black/white and color.

Convention shirts will be available for purchase from Jacqueline with College Debt Crafts

Workshops will include estate planning with Charles Ward from Ward and Ward. Life hacks, laughter yoga, a hand on project for a pet shelter.

Please like the Facebook group – Epsilon Sigma Alpha Annual IC Convention group

36 registrations have been received to date. Please consider signing up to help with registration.

Tours:

3 winery stops with a trolley

Scavenger hunt

Hospitality room:

All are welcome to visit the hospitality room

There will be daily raffles and drink specials

Donations and volunteers for the hospitality room are needed. There is a sign up sheet available.

Brenda and Jaycee are the Co-Recording Secretaries on the IC Convention Planning Committee. As part of our duties/responsibilities we will need assistance with the Pages that will be assigned to all meetings, workshops, and events.

Pages are asked to secure the doors before the Opening Ceremonies and Installation of Officers. They are asked to secure the doors prior to Events so the rooms can be checked before the Delegates enter. They are asked to direct people for proper seating at Assemblies/Events. They might also be asked to help at meal functions for seating, etc. Other duties Pages might assist with include:

- Putting up signs and posters;
- ❖ Helping set up and remove flags each day
- Assist with place cards at meetings and meal functions;
- ❖ Assist with table signs;
- Distribute material at the doors;
- Distribute workshop materials;
- Run errands for IC Officers;
- Assist with any seating need.

As stated above, you will be moving around a lot and we want you to be aware of the physical activity involved. We will need a Lead Page who will oversee the Pages to make sure everyone is at their assigned post and the necessary documents needed for the event are delivered. This will be a full-time position that will require the Lead Page to be attending the IC Convention every day. If you have any additional questions or are interested in assisting at the IC Convention as a Page, please do not hesitate to contact Brenda or me, please.

To assist with transporting centerpieces, decorations, anything needed for a meeting, workshop and event, we will need several carts and wagons for the week. If you have a cart and/or wagon to loan us for the week, please stop by the MARC table and sign the list. Please be sure to have your name on the cart and/or wagon.

Our contact information is below:

Brenda (<u>brendacampbell040@gmail.com</u> – 812-592-2149)

Jaycee (jaycee.peak@gmail.com – 317-443-7983)

#### **Chapter Announcements and Raffles**

4/2, Pi Party to benefit St. Jude hosted by Eta Pi

Eta Pi is selling Easter eggs to benefit Easterseals

Registration form for the Memphis Marathon in December will be available soon

4/9 Bunny Breakfast hosted by Beta Phi Rockville to benefit Camp Riley

4/6 Purse Bingo to benefit ACOLF hosted by Gamma Pi

Maple Syrup Day at Camp Riley will benefit the dock project

# **Important Dates**

- State Convention
  - When: June 10-12, 2022
  - Where: Hilton Garden Inn and Suites, Airport Indianapolis
  - Hosted by: Eta Pi, Fishers
- o IC Convention
  - When: July 27-31, 2022
  - Where: Marriott Indianapolis East
  - Hosted by: Indiana chapters

Closing Thought given by Jan Lantz - We Can Make it Better

Closing Ritual was recited by all in attendance

Meeting ended at 2:35 pm	
Alley Gary – President	Jennifer Morris – Recording Secretary
Date:	