

Epsilon Sigma Alpha – Indiana State Council



Spring Conference – March 18, 2023 Little Flower School, Indianapolis, IN, at 10:00am

- 9:00 – 10:00 am: Registration and Ways & Means Tables Shopping
- 9:55am: 5-minute warning Kary Soto 2nd Vice President
- 10:00am: Meeting Convenes
- Call to Order Jennifer Skinner President • Opening Ritual All
 - Members of Epsilon Sigma Alpha, we meet again to pledge ourselves anew to the vows of our ritual which we accepted in the golden glow of a candlelit room. Let us be ever mindful of the responsibilities that we pledged to ESA, keep faith with ourselves and each other, be tolerant and sincere and ever worthy to wear the badge that symbolizes virtue, honor, truthfulness, and friendliness.
- Opening Thought Jan Lantz Chaplain ○ Pledge of Allegiance
- Welcome and Introductions Jennifer Skinner President
- Welcome and Instructions Alpha Zeta
- Roll Call Jenn Balkema Recording Secretary *(See Last Page)
- Dispense with the reading of the minutes from Fall Conference.
- First Time Attendee and Pledges Cindy Norman 1st Vice President
- Correspondence Megan Gray Corresponding Secretary
 - No Correspondence
- Guest Speaker David Dreith from Easter Seals
 - New Garden at Easter Seals with our name on it
- Activity Break
- 2022 IC Convention Updates Denise Hagerty

Officer Reports

Cindy Norman, 1st Vice President (Membership)

- Since September at Fall Conference we have had 13 new pledges, 1 reinstatement, 1 deceased and 28 demits.
- Total members for Indiana is 246.

- IC is keeping the “Food with Friends” campaign going for spring.
- Leadership recap
 - Due to decreasing membership IC is raising our dues. New community and collegiate members will be \$79.00, regular yearly dues will be \$59.00 and senior membership will be \$55.00. This increase starts in June.
 - There is an ESA handshake
 - St Jude has a new area in the hospital for patients and their families that includes an indoor/outdoor playground, a beauty shop, 24 hour geek squad, a craft room, a café and private rooms for the families if they need time alone.
- Next years Board
 - Theme is “Spread Kindness like Wildflowers”.
 - 1st Vice President Kary Soto
 - 2nd Vice President Jennifer Morris
 - Treasurer Jennyfer Balkema
 - Recording Secretary Amanda Zahorsky
 - Parliamentarian Vivian Greeson
 - Educational Director Alley Gary
 - Corresponding Secretary Elaine Chaney
 - Awards Chairman Mary Brewer
 - Association of Arts Cyndi Murphy
 - Chaplain Maddie Kerr
 - Collegiate Coordinator Monica Haddock
 - ESA Foundation Jenni Russ
 - Lamp Editor Brenda Campbell
 - MARC Reps Sherri Sutton/Mary Clark
 - Sr. St. Jude Laura Campbell
 - Jr. St. Jude Megan Gray
 - Webmaster Courtney Ginder
 - Past President Jennifer Skinner
 - Scrapbook Jaclyn Thomas
 - Easter Seals Makayla Greeson

Jennifer Morris, Treasurer

- Checking Account Balance: \$ 23, 264.47
- Savings Account Balance: \$2,992.71
- State dues were received from all but 3 chapters. These chapters will not be eligible for voting or awards. Did not receive from Delta Sigma, Zeta Eta, and Gamma Omicron.)Disaster Fund &
- State Project donation forms are available on the state website. Only checks made out to the Indiana State Council need to come to me, but remember to record all donations on your philanthropic report. These are due on May 15.
- The drawing will be held at the close of the conference today. The profit will benefit the state treasury.

Jenn Balkema, Recording Secretary

- No report

Megan Gray, Corresponding Secretary

- Reminder! No more chapter packets. All info will be emailed

Alley Gary, Jr. Past President (Hope for Heroes/Disaster Fund)

- Hope for Heroes
 - Please check your LAMP there are still many book requests available to send to the troops for Operation Paperback
 - Reminder Hope for Heroes and Disaster hours, money, goods, and miles gets reported on the Philanthropic form submitted to Kary
- MOY
 - New form has been uploaded to the website, all point base, no personal essay or achievement
 - Reminder due May 15th

Mary Brewer, ESA Foundation Counselor

- Successful scholarship season. All categories had applications and were rewarded
- ESAF board sent out cards for IC foundation fundfest to take place on 7/25
 - Items for basket needed for fundraiser
- Reminder dues are now \$40
- Reminder to chapters to use turn-around fund

- Activity Break
- Lunch Blessing Jan Lantz Chaplain
- 12:00: Lunch and Ways & Means Shopping
- 1:00: Reconvene

Continue Officer Reports

Lyndsey & Robert Beal, Collegiate Coordinators

- This past week phi alpha had chapter and an officer meeting.
- Big little responses were due Friday March 17th , and today kicks off family weekend at BSU!
- Phi Alpha has been getting more strict with their attendance and trying to keep the ones who really are dedicated and care about this organization.
- This year's focus is keeping membership and promoting the Phi Alpha name.

Kary Soto, 2nd Vice President (Philanthropic)

- Reminder to please turn in your philanthropic reports by 5/15
- Camp Riley monies raised this year will go to help pay the fees for campers in hopes to raise camper attendance.

Serena Williams, Lamp Editor

- There will be an edit to the LAMP coming Monday. Can be found on the website

Cyndi Murphy, Parliamentarian

- I bylaw amendment proposal was received and will be voted on at State Convention
- Proposed bylaw changes
 - Article X Section 1D
 - currently reads: The incoming State President's registration (includes hotel) and travel expenses to attend the State President's Annual Leadership Seminar. The travel expenses would include: *round trip flight or mileage according to the current non-profit mileage rate if driving; *and meals, excluding alcohol. If the incoming State President is unable to attend, the incoming 1st Vice President may attend as representation.
 - Change to read: The incoming State President's registration and travel expenses to attend the State President's Annual Leadership Seminar. The travel expenses would include: *round trip flight or mileage according to the current non-profit mileage rate if driving; *half of the total hotel room cost (including the night prior and the night(s) during the conference), *and meals, excluding alcohol. If the incoming State President is unable to attend, the incoming 1st Vice President may attend as representation.
 - Reason for change: Leadership no longer includes the hotel cost within registration.

Morgan Nichols, Educational Director

- I have received a total of 38 educational reports from 6 different chapters:
 - Delta Kappa - Franklin (Makayal Greeson) (3)
 - Delta Delta - Seymour (Amy Steitz) (6)
 - Chi Omicron - Avon (Robert Beal Jr.) (6)
 - Gamma Pi - Indianapolis (Brandy Small) (7)
 - Alpha Delta - Pleasant Township (Stephanie Moore) (8)
 - Beta Phi- Rockville (Debbie Frazier) (8)
- Reminder that all educational reports are due by May 15th in order to qualify for the Gold Link Award and the Distinguished Athenian Service Award.

Kim Hockaday, Awards Chair

- Reminder all award forms are due by May 15th

• Activity Break

Continue Officer Reports

Brenda Campbell, Association of the Arts

- Blessed us with an awesome poem about Association of the arts
- Everyone can be creative
- Deadline for submissions May 15th

Jan Lantz, Chaplain

- Reminder the Deadline to be included in the flag ceremony and the celebration of life ceremony is May 15th

Monica Haddock, Easterseals Coordinator

- Kickoff event for Easter Seals Garden will take place on 6/22.
 - Address collected to receive invitations
- Reminder: Monies for Easter Seals due 3/31
- Discussion-Sensory Garden Commitment
 - Proposal is 5 year plan
 - \$150,000 walk on plaza
 - \$100,000 event plaza
 - \$50,000 Garden Stream
 - \$50,000 Interactive station
 - \$25,000 program enhancing therapies
 - Our name will be on project
 - Ft. Wayne and Evansville give to different Easter Seals. Only Central Indiana chapters would be contributing.
 - Monica to reach back out to Easter Seals to see if there are smaller monetary projects we can take on. Historically Indiana donates approximately \$3,000 a year to Easter Seals.
 - Easter Seals has offered the use of their facilities for Easter Seals related events.

Jan Rahn & Pam Vogel, MARC Reps

- Reminder, please mark your calendars for the 38th Annual MARC Conference "Oktoberfest" to be held October 13-14, 2023 in East Peoria, IL.
 - For more information visit MARC website: www.esamarc.org.
- We would like to encourage members to run for MARC as an elected officer or think about accepting an appointment, or serving on a committee. It would be great to have Indiana represented on the board again next year.
 - Nomination form is on the website.
 - Deadline is June 16th
- MARC consists of 11 states: Illinois, Indiana, Kansas, Michigan, Minnesota, Missouri, Nebraska, Ohio, Oklahoma, South Dakota and Wisconsin.

Sue Bigler & Laura Campbell, St. Jude Coordinators

- ESA 50 for 50 campaign for St. Jude last year, celebrating 50 years of ESA partnership with St. Jude
 - Indiana contributed 65 of the requested 50 \$50 donations.
 - All states combined the total was over \$188,000
 - As of February 28, 2023, this fiscal year Indiana has contributed over

\$42,000 to St. Jude with golf outings, the Memphis Marathon, radiothons, donations, memorials, and other special events.

- Reminder: May 15 deadline for all forms

Courtney Ginder, Webmaster & Scrapbook Chair

- Website
 - Stats for the last 30 days (February 15 – March 16, 2023)
 - 401 sessions (up 120% over previous 30 days)
 - 976 pageviews (up 96% over previous 30 days)
 - 82% new visitors vs 18% returning
 - Top Referrers (ways people get to the website besides typing in URL)
 - Facebook
 - Instagram
 - MARC Website
 - Top Pages (besides Home page)
 - Forms
 - Spring Conference
 - Chapter Rosters
 - Events for March 2023
 - Chapters
- Please send me your events to go on the website and social!
- Social Media Stats for January 1 – March 17, 2023
 - Facebook
 - 4,827 people reached (up 5%)
 - 331 page visits (up 7.1%)
 - New Likes & Follows: 7 (up 40%)
- Instagram
 - 967 people reached (down 6.8%)
 - 104 Profile Visits (up 36.8%)
 - 20 New followers (up 25%)
- Top Content by People Reached
 - Gamma Pi Reverse Raffle Promotion: 1100 people reached
 - Chi Omicron Fashion Show Fundraising Total: 803 people reached
 - Find your chapter photo collage: 709 people reached
 - State Philanthropic Projects – Camp Riley: 423 people reached
 - Chi Omicron Fashion Show Promotion: 366 people reached
- Please continue to like and share (from the page, not screenshot/take the picture and post it on your own page) so that we can continue to reach more people and grow our audience!
- Internet Safety Reminder
 - A little internet safety reminder, as the state leadership accounts often get imitated: do NOT click links from accounts you don't recognize or from people claiming to be those you do know.
 - Ways to tell: language is off, no greeting/salutation, link is formatted weird, etc.S

- State officers are not going to randomly email only YOU asking for things like
 - iTunes gift cards for our philanthropic projects
 - Report these as spam and delete, do not respond or click links.
 - This is how people get into your email/social media accounts and then wreak havoc
 - If you think you've been hacked, change your passwords ASAP.
- Activity Break
- Chapter Announcements & Raffles
- Important Dates
 - State Convention 2023
 - When: June 9-11, 2023
 - Where: Embassy Suites North Indianapolis
 - Hosted by: Eta Pi, Fishers
 - IC Convention 2023
 - When: July 23-30, 2023
 - Where: Grapevine, TX
 - MARC Conference 2023
 - When: October 13-15, 2023
 - Where: Peoria, IL
 - 2024-2025 Dates
 - State Convention: June 14-16, 2024
 - IC Convention: July 7-13, 2024 (KS)
 - State Convention: June 20-22, 2025
- Closing Thought Jan Lantz Chaplain • Closing Ritual All
 - Here we close, may we guide and direct each other so that we remain steadfast in our hearts and faithful to our pledge. May we be reminded of our goals and, as we go our separate ways, may we ever hold aloft the ray from the Lamp of Learning that those who follow in our footsteps may be guided by its light.

Chapter Roll Call

Chapter	City	Members	President	Total
Alpha Delta	Plsnt Twnshp	2	0	2
Alpha Zeta	Ft. Wayne	0	0	0
Beta Chi	Huntington	1	1	2
Beta Kappa	Seymour	1	1	2
Beta Phi	Rockville	2	1	3
Chi Omicron	Avon	8	0	8
Delta Delta	Seymour	2	1	3
Delta Kappa	Franklin	2	0	2
Delta Sigma	Evansville	0	0	0
Delta Zeta	Terre Haute	2	1	3

Epsilon Sigma	N.Manchester	0	0	0
Eta Pi	Fishers	13	1	14
Gamma Pi	Indianapolis	16	1	17
Gamma Tau	Avon	0	0	0
Lambda Mu	Lafayette	0	0	0
Omega Chi	Plainfield	1	1	2
Phi Alpha	Ball State	0	0	0
MAL		0	0	0
TOTALS		50	8	58