

Epsilon Sigma Alpha – Indiana State Council

(Have) Faith, (Give) Hope, (Share) Love

November 7, 2020

Saharra Grotto 7620 US 31 Indianapolis, IN 46227

- ❖ Call to Order Brenda Campbell, President
- ❖ Opening Ritual All
- ❖ Opening Thought and Pledge of Allegiance Jaycee Peak, Chaplain
- ❖ Welcome Brenda Campbell, President
- ❖ Welcome and Instructions Pat Dodson, Omega Chi
- ❖ First Time Attendees and Pledges recognized Alley Gary, 1st VP
 - The theme for recruitment this year is “Up Your Game for ESA.” To keep in theme, I will be bringing the prize wheel to each meeting. Do you want a chance to spin the wheel? If you want to spin the wheel and win prizes Up Your Game! Prizes will be different each time. Spin to win them all!
 - First Time Attendees- spin the wheel-introduce themselves: name, chapter, fun fact
 - 7 first time attendees present
 - Pledges- spin the wheel-introduce themselves: name, chapter, who is their sponsor, why they joined ESA
 - No Pledges in attendance
 - Pledge Sponsors- spin the wheel and are congratulated on expanding ESA
 - 20 pledges for Ball State
- ❖ Chapter Roll Call Cindy Norman, Treasurer

City	Chapter	President	Members	Total
Avon	Chi Omicron	1	3	4
Avon	Gamma Tau	0	0	0
Danville	Zeta Eta	1	0	1
Evansville	Delta Sigma	0	0	0
Fishers	Eta Pi	0	7	7

Fort Wayne	Alpha Zeta	1	2	3
Franklin	Delta Kappa	0	2	2
Huntington	Beta Chi	1	1	2
Indianapolis	Gamma Pi	1	6	7
Lafayette	Lambda Mu	1	0	1
Muncie	Phi Alpha	1	4	5
N. Manchester	Epsilon Sigma	0	0	0
Plainfield	Omega Chi	1	5	6
Pleasant Township	Alpha Delta	1	3	4
Rockville	Beta Phi	0	3	3
Seymour	Beta Kappa	0	4	4
Seymour	Delta Delta	0	0	0
Speedway	Gamma Omicron	0	0	0
Terre Haute	Delta Zeta	0	0	0

❖ Silent Roll Call of Officers and Appointments

- Present: Brenda Campbell, Alley Gary, Jennifer Skinner, Cindy Norman, Megan Gray, Jennifer Morris, DeOn Cahill, Jaycee Peak, Kary Lasly, Vivian Greeson, Stephanie Moore, Monica Haddock, Karen Maxey, Cindy Clossy, Makayla Greeson
- Not Present: Stacy Brummet, Aphrodite Reifsnnyder, Courtney Ginder, Emma Ray, Tammy Bryant, Mary Abplanalp, Denise Hagerty, Dee Hess, Barb Grant

❖ Reading of the minutes from State Convention 2020

- Minutes from the State Convention, held of September 12, were distributed via email to the membership on Tuesday, November 3 for review.
 - Megan Gray moved to dispense the reading of the minutes from State Convention.
 - Alley Gary seconded the motion
 - No discussion took place and motion passed

- Brenda requested a motion from the membership to approve the minutes as distributed.
 - Jan Rahn motioned to accept the minutes as distributed.
 - Sue Bigler seconded the motion
 - No discussion took place and the motion passed.

❖ Correspondence Stacey Brummett, Corresponding Secretary

- Reminder to pick up your chapter packets

❖ IC Report Jaycee Peak, IC Workshop Coordinator

- Proposed ESA International Council Bylaws recommendations that were previously shared with the membership have been withdrawn and no vote will take place in March.
- The IC Board has proposed the following recommendation to be voted on at the IC Convention in July.

- **ARTICLE VI – ELECTIONS**

Section 2. Ballot Vote and Nominations from the Floor

NOW READS: Officers shall be elected by ballot vote at the annual meeting. Nominations may be made from the floor for all offices with the exception of President. “Notice of Intent to Nominate” from the floor shall be submitted in writing to the First Vice President, 60 days prior to International Convention. Candidates so nominated must conform to provisions of Article V. and shall have three minutes to have their qualifications presented. Nominations for each office shall not exceed five. Balloting shall begin after the close of the First General Assembly.

PROPOSED RECOMMENDATION:

ARTICLE VI – ELECTIONS

Section 2. Voting

Candidates shall be elected according to a preferential electronic voting system approved by the Executive Board.

REASONS/COMMENTS

Last July every ESA member in good standing with an email address was eligible to vote for the IC Candidates through Election Runner (voting system). There were 5821 ESA members eligible to vote last July, however, only approximately 1583 members voted through Election Runner for the IC Candidates.

- As with our State Bylaws, the IC Bylaws are on the ESA International website and you have the opportunity to submit a change to IC Parliamentarian, Celeste Webb by no later than January 1, 2021.
 - Celeste Webb IC Parliamentarian
1120 Richmond
Mattoon, IL 61938
Cellphone: 217-276-6568
Email: celeste.webb@consolidated.com

- The 2021 IC Convention will take place in Louisville, KY, in person, on July 24th- August 1st at the Downtown Marriott.
 - Theme: “Talk Derby with ESA”
 - Full registration for Members is \$250 and must be postmarked no later than May 1, 2021. Registration form will be available on the ESA International website after 11/6/2020
 - Room rates at the Marriott downtown Louisville hotel are \$203.12 with tax included. Double bed room with occupancy up to 4 people.
 - Louisville is a close drive, get a “birds eye” view of all things IC convention.
 - COVID rules and regulations will be set forth by the hotel. No theater seating will occur during the meeting. Attendees will sit 4 people to a round table. Other guidelines will be outlined closer to the time of convention.
 - **IC EVENTS as of October 31, 2020:**
 - **Tuesday, July 27th** – ESA Foundation Funfest;
 - **Wednesday, July 28th** – Afternoon Workshop – Make Crazy Hats for Mixer – prizes to be awarded following judging at the end of event;
 - **Thursday, July 29th** – IC President’s Invitational;
 - **Thursday, July 29th** – IC Fundraiser will be Derby Horse Racing
 - **Thursday, July 29th** – PICPA Luncheon – Will be asked to wear “derby beautiful” Hats;
 - **Friday, July 30th** – Awards Luncheon;
 - **Friday, July 30th** – St. Jude Event;

- **Saturday, July 31st** – 2021 IC Officer Installation / St. Jude State Parade;
 - **Hospitality Room** – Tuesday, July 27th through Saturday, July 31st.
 - **There are approximately 4 Tours being planned** (Maker's Mark; Churchill Downs Museum and lunch at Wagner Drugstore where Jockey's eat; Louisville Underground Cave; Louisville Slugger Museum.
- Jaycee has submitted her 2021 IC Nomination form to Robin Bussey, 1st Vice President/President Elect for candidacy of Treasurer (first choice) and Parliamentarian (second choice).

❖ Treasurer Report

Cindy Norman, Treasurer

- Reminder that state and IC dues must be postmarked by December 31, 2020. Forms may be found on the state website.
- The 2020-2021 State budget was approved by the board. There is a copy in your chapter packets.
 - Checking Account Balance: \$11,197.55
 - Savings Account Balance: \$2,992.02

❖ Parliamentarian Report

Jennifer Morris, Parliamentarian

- The current version of the Bylaws can be found on the Indiana ESA website. The Bylaws, Constitution and Standing Rules Proposed Change Form can also be found on the Indiana ESA website.
- The Bylaws, Constitution and Standing Rules committee has been formed. The committee will meet after the first of the year to review any changes that are submitted to me on time. The form will need to be postmarked by January 1, 2021 to be considered on time.
- Our chapters are not meeting in the same as we are accustomed to meeting. This might be a good time to review your chapter bylaws to see if any of the Bylaws need to be set aside to accommodate the way that our chapter business is being conducted.
 - Consider updating your bylaws to include virtual meeting attendance and conducting of meeting
 - An updated version of Robert's Rules of order that includes running a meeting via zoom is now available on Amazon.

- ❖ Membership Alley Gary, 1st VP
 - We have had 3 new pledges since June
 - 2 members in Delta Delta and 1 online member (I have reached out to her to get her assigned to a chapter)
 - The IC website is always a great resource: Safer Events for Unusual Times
 - Friendsgiving: online event, members are asked to cook their favorite dish and share the recipe with the group, create a virtual cookbook for the chapter and share online, fun convo starters include, My biggest thanksgiving disaster, or surprised blessings I have received during these unusual times.
 - Secret Santa Ornament Exchange: invite members to rsvp to the online event, each participant is randomly assigned a chapter member and will drop off a wrapped gift to their home the day/night before the online event, during the event each member guesses who delivered their ornament, play additional holiday games such as holiday movie trivia, have a holiday attire contest too
 - I am also a resource for you and your chapter. My goal is to visit each chapter whether that be virtually or in a socially distanced activity.
 - **Nomination and Bids**
 - There are still openings for the 2021-2022 State Board. I have placed blank forms on tables and the forms can also be found on the website. All forms are due to me by January 1st.

Funtivity

- ❖ Philanthropic Report Jennifer Skinner, 2nd VP
 - GOAL: \$30,000 in donations to our state projects this year.
 - Camp Riley
 - Currently we have \$14,000 to go towards a project.
 - Membership decided on Fishing Dock that will display ESA name as contributor. \$40,000 is needed to complete this project. We have 2 years to raise funds.
 - On giving Tuesday a website through Riley will be launched with ESA at the forefront to help raise funds for Camp Riley.
 - Each chapter will be able to create a chapter page
 - Individual pages can be created as well
 - Prizes will be given to the chapter and the individual who raises the most money on Giving Tuesday.

- Websites will stay active until May 15th and prizes will be given to chapters and individuals who raise the most through May 15th.
- Anna's Celebration of life
 - Rock the Night, December 5 – volunteers still needed (Queen Theme)
 - Hearts are being pre-sold to help benefit event.
 - Families/kids waiting for gifts to be completed and given will be assigned to a chapter, that would like to sponsor a family, to provide a gift box to the whole family midway through the wait for the child's gift.
 - Keep all family and child information confidential
 - Be sure to pick up cards from Jennifer to add to your gift boxes.
- All forms are on the Indiana ESA website. Please reach out to Jennifer Skinner if you have any questions.
 - State Project Nomination Forms – due January 1, 2021
 - Philanthropic Reports – due May 15, 2021

❖ Chaplain Report

Jaycee Peak, Chaplain

- Reminder, when you notify me with Sad and/or Good news, please be sure to provide a mail and email address for the cards to be sent on behalf of the Indiana State Council via Jacquie Lawson electronic Card. If I do not have an email address to send a Jacquie Lawson card, I'll send a handmade card via U.S. first-class mail.
- IC Chaplain and MARC Chaplain reports continue to be forwarded the Chapter Presidents, Indiana State Council Board and Past Indiana Presidents.
- From August 22nd through October 31st the following cards have been sent via e-cards or cards by mail:
 - Birthdays: 4
 - Anniversaries: 3
 - Weddings: 1
 - Sympathy: 3
 - Thinking of You: 8

❖ Hope for Heroes/ Disaster Fund Report

DeOn Cahill, Jr. Past President

- Hope for Heroes is emphasized greatly by our IC president this year.
- Refer to your email from DeOn or you can find info on IC website for ideas for chapter projects to help veterans.
- Donations can be made through WalMart.com

- Wreaths across America is coming up. Donate wreaths at wreathscrossamerica.org
 - Keep clipping coupons. Check with local VFW's or legions to see if they host bases and can provide an address for coupons to be sent.
 - No disaster fund claims have been submitted, yet.
- ❖ Educational Report Aphrodite Reifsnnyder, Educational Coordinator
 - Reminder to send in your monthly chapter education reports.
 - ❖ Presentation of DeOn's Scrapbook Stephanie Moore, 2020 Scrapbook Chair
 - ❖ Luncheon Prayer Jaycee Peak, Chaplain

LUNCH

- ❖ Collegiate Report Kary Lasley, Collegiate Coordinator
 - 5 Phi Alpha members are in attendance today
 - They had a total virtual rush and obtained 5 new pledges
 - Introduce those you know in college to ESA to help get the word about ESA to their college and perhaps start a new chapter.
- ❖ St. Jude Report Monica Haddock, Sr. St. Jude Coordinator
Stephanie Moore Jr. St. Jude Coordinator
 - The September St. Jude walk run was a great success.
 - DeOn won the St. Jude goody bag from the Facebook contest
 - Memphis Marathon will be virtual this year. Registration is currently open.
 - There will be no radio-a-thon volunteer opportunities this year.
 - Please let Monica and Stephanie know the dates of your events so they can attend if available.
 - St. Jude goal for the year is: \$200,000
 - When quarters of goals are met Brenda, Monica, and Stephanie will complete a silly challenge.
 - When 25% of goal is reached Monica will eat 4 beanboozled jelly beans.
 - Send ideas for challenges to Monica.
 - Come up with new and fun ideas to fundraise for St. Jude
 - The wall of money. 100 envelopes
 - If all envelopes are filled by the end of the year we will have raised \$5,000
 - Send Monica money for envelopes.
 - Each envelope earns you a predetermined amount of raffle tickets for a prize at the end of the year.
 - Virtual Bingo Night
 - Saturday, December 12, 2020 at 7:00 pm
 - \$5 for 4 cards

- Valid email address is needed to participate
- Money can be sent electronically to Monica or in person, or via mail.
- What's in your phone game
 - Kary Lasley won with 2,501 points
 - Use your total points and turn them into a donation goal for St. Jude.

❖ Easter seals Report

Karen Maxey, Easter seals Coordinator

- Easterseals is the leading non-profit provider of services for individuals with autism, developmental disabilities, physical and mental disabilities and other special needs. This includes support for many of our military personnel returning from deployments.
- ESA has been a supporter of Easterseals since 1982 when they were adopted as the second International Project. Since that date ESA has raised over \$6 million dollars for Easterseals programs.
- An easy way to support Easterseals is through the AmazonSmile program. Log in to **smile.amazon.com** in your browser, and follow the instructions to select your affiliate and begin to shop. Easterseals will earn 0.5% of your eligible purchases. You will help support Evansville, Indy and Ft Wayne Easterseals affiliates this way.
- The Indy affiliate, Crossroads Rehabilitation Center has a Wish List on Amazon. If you've named them as your Charity on AmazonSmile then their Wish List will be easy to find by going to your Accounts & Lists, it will be at the bottom of your Lists as AmazonSmile Charity Lists. You are encouraged to check it out.
- A few other ideas suitable for virtual or social distance fundraising include:
 - A Give It Up Challenge
 1. Set a time period / limit for your challenge
 2. Promote your challenge
 3. Determine the small indulgence you will give up, it can be totally individual, not everyone has to give up the same pleasure

i.e. An energy drink you have every day, your morning latte, your evening chocolate

4. Collect the money saved toward the challenge from your participants
 - A Corona Jar
 1. Works like a swear jar – every time someone says the phrase Coronavirus or Covid, they have to put a preset amount such as a quarter in the jar
 - A Scavenger Hunt
 1. Create your course
 2. Write out your clues
 3. Charge a fee to get the clues
 4. Offer a prize to the winner
- When you're ready to make a donation to Easterseals,
 - Make your check payable to Easterseals
 - Fill out the Easterseals Contribution form available on the state website
 - Turn both in to me either by mail or at conference or convention
 - Be sure to include your hours on the Philanthropic Form that goes to Jennifer Skinner
- **Reminder – Easterseals is the exception to the May 15th rule – for IC reporting the Easterseals cutoff is March 31st, so we follow that date as well. Any donations made after March 31st will roll over to next year's reporting period.**

❖ LAMP Report

Cindy Clossey, LAMP Editor

- The first issue of this year's lamp was distributed on September 1.
 - 179 copies were emailed with 4 bouncing back.
 - A total of 4 copies were mailed on two separate dates in September with none being returned.
 - If you didn't receive a copy, please see me today, so your contact information can be updated.
 - Please make sure you keep us updated of any new members or contact information that changes.

- Special thank you to those that print the LAMP for members who do not have access to email. You help keep the cost of the LAMP down for the state.
- If you have any projects or events coming up, please include any flyers or information about them with your articles. This will help keep everyone informed so we can support each other.
- The next Lamp submission deadline is February 1st.
 - Think about writing an article that would teach us something or encourage us or share some ideas of how to live out Brenda's theme.
 - Have you found a good way to share ESA during this time of social distancing, would you share it with the rest of us
- Email Blasts
 - If you wish to reply to one of them, please reply to the person that the blast was written by, not the lamp editor. I am having to forward all those replies. I will try to put the email of the person to reply to.

❖ Webmaster Report

Courtney Ginder, Webmaster

- Numbers/Analytics
 - Website Stats for the last 30 Days
 - 165 Sessions (people visiting the website)
 - 422 Page Views
 - 65% New Visitors, 35% Returning Visitors
 - Most Popular Pages (Not including the Home page, since that's the landing page every user will see)
 - Forms Page: 29 Views
 - Events Calendar for October: 19 Views
 - Event Page for Fall Conference: 17 Views
 - Newsletters Page: 16 Views
 - About Indiana ESA – Indiana State Council: 14 Views
 - Top Referrals
 - MARC website (esamarc.org)
 - Facebook
 - Facebook Stats
 - 141 Likes / 145 Follows
 - Largest post reach: 272 People (Phi Alpha Fall Rush Schedule)
 - Largest post engagement: 83 (Engagement is combined likes, comments, and shares) – Post about installation of board at convention

- Website update: Chapter rosters are on the website. If something is incorrect or your chapter roster has updated, please let me and Cindy Clossey know ASAP.
- Events
 - Please, please, please send me your events and fundraisers, whether they are in-person or virtual.
 - I'm having to find events from Facebook posts, and I'm either seeing them after the fact or not seeing them at all.
 - We cannot promote events and leverage a social media/web presence if you don't tell me what your chapter is doing.
- Social Media Content
 - Featured Members and Chapters
 - I would like to start doing something similar to what Headquarters does with their Member Spotlights and feature a member or chapter regularly on our Facebook page.
 - If you know of a member or chapter that deserves recognition, please send me why (email, text, or Facebook message are all welcome!).
- ❖ ESA Foundation Report Emma Ray, Foundation Counselor
 - The foundation's main purpose is to provide scholarships to those who are currently, or who are wanting to attend college. They also offer career enhancement grants for those who have a career but are wanting to attend workshops or seminars to help them increase their job ability or knowledge. They are able to do this because of dedicated members of the foundation.
 - If you haven't already, please consider joining this worthwhile organization!
 - The foundation is continuing to use Life Active funds to support St. Jude Hospital's graduate research program. This would be a great time to join the foundation as a Life active member.
 - If you have any questions regarding joining the foundation or becoming a Life Active Member, please check out the Foundation website or reach out to Emma Ray
 - The Foundation's motto is "Serving the World Community, because we care!" That is what ESA is all about and why I am so glad to be a part of this amazing organization!

❖ Awards Report

Vivian Greeson, Awards Chair

- Let's all get on the bandwagon and get those events going and raise money so we can have a big awards celebration at Convention next year.
- Game-What's in your purse

Funtivity

- ❖ **MARC Report** Tammy Bryant and Mary Abplanalp,
MARC Reps
 - The 2020 MARC conference was held virtually this year
 - By-Laws will be voted on at a later date as they were not completed by the due date.
 - Brenda Fields and her board were installed and her theme for the 2020-2021 year is Life is a Beautiful Ride. Take a Ride with MARC.
 - Our own Alan Binkerd was the lucky winner of the gift card basket. Congratulations Alan.
 - More information regarding the 2021 MARC conference to come.
 - To take place in Wichita Kansas
 - Please keep checking the MARC website-Password ESAMARC1985 and read the always informative ReMARCS newsletter.
- ❖ **Assoc. of the Arts Report** Makalya Greeson, Association of the Arts Chair
 - Start thinking now about what you can enter into the Association of the Arts in June.
 - If you did not get to display your items last year keep them and enter them for this year.
- ❖ **Scrapbook Report** Dee Hess and Barb Grant, Scrapbook Co-Chair
 - You will find a yellow envelope in your president's packet. This includes my cell # and e-mail address, to be used to send me pictures for Brenda's scrapbook.
 - Send pictures throughout the year or bring them to Spring Conference
 - Please label the pictures, who is in the picture and what is happening.
- ❖ **2022 IC Convention** Denise Hagerty and Karen Maxey, Convention Co-Chairs
 - Theme: Racing to the Milestones of ESA
 - COVID 19 has made a significant change in all our lives over these past 9 months, but that is just making us more determined to have the best in person IC Convention in Indiana in 2022 as we celebrate the milestones of ESA's 75th Anniversary and St. Jude Children's Research Hospital's 50th Anniversary with ESA.

- We'll be racing to these milestones, but keep in mind that racing is not just limited to cars. While it CAN include cars such as Indy cars, NASCAR stock cars, all the varieties of DRAG cars and go carts, there are other types of racing such as motorcycles, bicycles, trucks, boats, runners, swimmers and whatever else you can think of. We thought we'd leave the horses to KY though since they are hosting 2021.
- The opportunities available are many and include just to name a few, chairing an event, creating decorations, working in the office or lending a helping hand throughout the week. Also, helping with tours, assisting with registration, serving as a page, being an airport greeter, or helping create the skit to promote Indiana at Kentucky's convention, along with many, many, more tasks. We need your time, your talents and your creative efforts for this week-long event.
- The proposed IC Bylaw changes have been reviewed for any changes that relate to this convention but none were found that indicate an impact on how we are doing things.
- IC Convention Executive Committee consists of:
 - The Secretary's: Brenda Campbell and Jaycee Peak
 - Treasurer: Jennifer Skinner
 - Registration Chair: Alley Gary
 - Events Chair: Lynn Howley
 - Administrative Advisor: Rozanne Robertson
 - Convention Chair: Denise Hagerty and Karen Maxey
- Please, reach out to Karen, Denise, or one of the other Executive Committee members to volunteer your ideas, your energy and your time for the 2022 IC Convention being held right here in Indianapolis, you will not want to miss this.

❖ Chapter Announcements / Raffles

- Reminder: Spring Conference is on March 20, 2021 in Seymour

❖ Closing Remarks Brenda Campbell, President

❖ Closing Thought Jaycee Peak, Chaplain

❖ Closing Ritual ALL

Brenda Campbell- President

Megan Gray- Recording Secretary

